

The BASE Advantage

Credibility, Leadership, Expertise... BASE has a single mission: to promote public policies which encourage economic growth, job creation and a healthy real estate, homebuilding, land use and development industry. This is accomplished through direct input into the political, legislative and administrative processes. For more than six years, BASE has held true to this mission and works daily to ensure the economic vitality of the region and the state.

With such fast-paced growth and the emergence of new regulations, it's harder than ever before for industry professionals to stay fully abreast of ever-changing policy matters that impact development and opportunity for future growth. Long known as proactive and aggressive on behalf of its membership, BASE also is seen as a catalyst for consensus building. Our organization provides successful forums for discussion and brings experts to the table, enabling sound, long-term policy decisions to be made.

BASE is the organization to engage when long-range planning and innovative thinking are needed. We bring valued perspective and research-based solutions to the table. Our staff's legal, public policy and private sector experience, coupled with our members' industry expertise, has allowed us to have a strong voice on issues important to our industry and the community-at-large.

Testimonial

"Becoming involved with BASE really opened my eyes to the regulatory pressures our industry faces every day."

Kevin Hine, Executive VP
Duplin Land Development
Murphy Family Ventures

Member Benefits

Members gain a thorough understanding of development and land use issues that affect their business. Our members are assured that BASE will monitor issues on local, regional, state and national levels, research and report to the membership and recommend action when appropriate.

By joining together, we represent private sector interests, influence decisions more effectively and are assured credible representation on important policy matters. Joining BASE is an investment in your future and the continued economic growth of coastal North Carolina.

Testimonial

"BASE has been one of the best business decisions I have made! There is no other organization like BASE that covers such a broad area of issues that affect both residential and commercial interests."

Steve Niemeyer
Wrightsville Builders

For more information about BASE

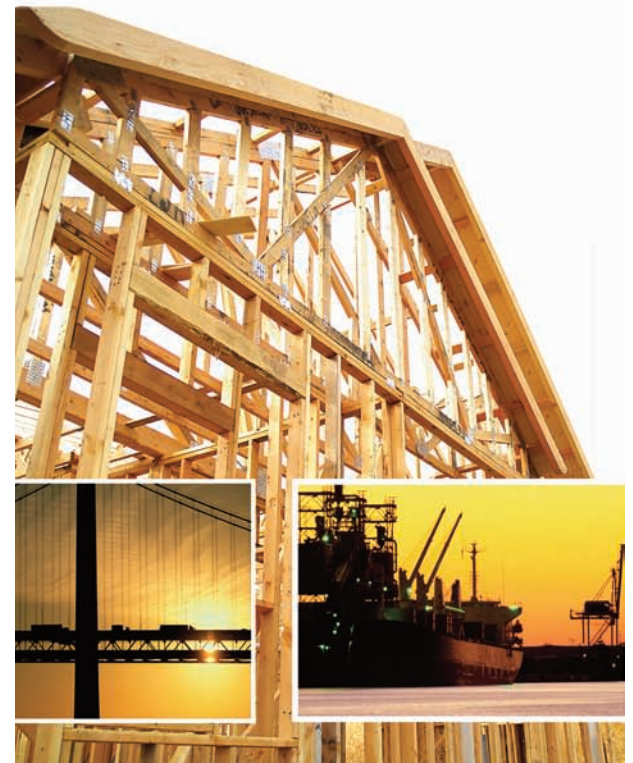
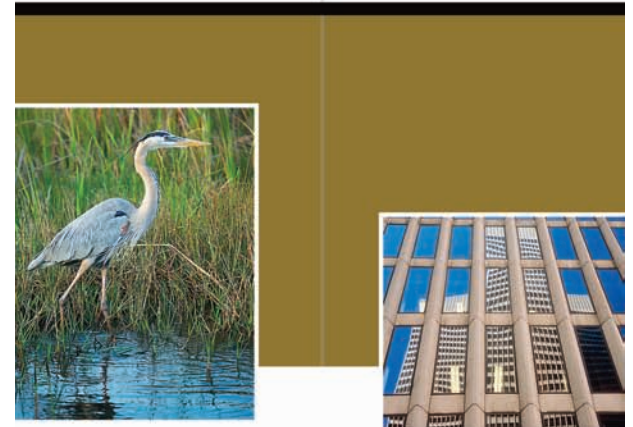
Please Contact Us At:

(BASE) Business Alliance for a Sound Economy
3801-5 Wrightsville Ave. P.O. Box 3101
Wilmington, NC 28406

Phone: (910) 799-2611

Fax: (910) 799-2610

Brochure by



Membership Application

Who We *Are...*



Business Alliance for a Sound Economy, or BASE, is coastal North Carolina's voice for the commercial and residential building, development and real estate industry; a not-for-profit trade organization committed to the belief that the future of the region and the quality of life depend on continued, balanced and responsible growth.

The organization's broad-based membership includes a wide variety of businesses that consist of developers, designers, contractors, builders, banks, realtors, utilities, engineers, architects, land planners, attorneys, and more. As we are all vested in the economic growth and vitality of our region, there's a valued place at the table for all perspectives.

BASE is focused on initiatives that are critical to your business. Our staff and working committees focus on infrastructure and regulatory issues that cross many jurisdictions and municipal lines. Known for our technical and legal expertise and market-driven solutions, BASE is a knowledgeable and informed voice bringing "real world" experience and leadership to local, regional, state and national issues. Our staff has been known to save our individual members hundreds of thousands and, yes, millions of dollars by finding that misinterpreted word, that missing state statute, that duplicate charge, that inaccurately drafted ordinance.

BASE initiatives are proven to have a direct and positive effect on the bottom line for our member companies. You will find BASE to be the least expensive, yet most productive employee a firm like yours can have.

BASE *Membership*

Your Role in Regional Growth

Membership in BASE should be viewed as an annual operational investment in your firm. BASE will increase your bottom line efficiency and effectiveness as a development professional. Industry professionals find BASE to be an invaluable risk management tool, as well as an educational resource that enables them to stay abreast of development issues that affect their financial statement.

We invite you to join the ranks of our membership. Consider now what commitment you wish to make and join today.

Membership Levels

Board of Directors

A Board of Directors Membership is set up for growth industry leaders committed to sustaining BASE's mission and enabling the expansion of BASE's program of work and regional impact. This membership package allows for companies and individuals that want to participate in the decision-making process impacting the industry.

Associate Members

An Associate Membership is an enhanced membership package set up to allow for full access to preferred reservations for all BASE programs, training, working committees, briefings and roundtables. You also will be kept up-to-date on all legislative and regulatory issues impacting the industry.

To learn more go to www.ncbase.org

Membership Application

BASE membership is open to any individual or organization committed to continued, balanced and responsible growth.

NAME

SIGNATURE

Due to a recent change in the law, we need your signed permission to keep you informed of legislation and regulation that may be of interest to you, for example changes in CAMA regulations, licensing laws, ordinances, homeowners insurance rates, stormwater regulations, building codes or other issues that affect your industry and your business's bottom line. I understand that by providing my mailing address, email address, telephone number, and fax number, I consent to receive communications sent from BASE, NAHB and NCHBA via U.S. mail, email, telephone or facsimile at those numbers/location. Please be assured that your email address will be treated with confidentiality.

TITLE

COMPANY NAME

ADDRESS

PHONE _____

FAX _____

E-MAIL _____

(All email addresses will be secure and will not be distributed)

TYPE OF BUSINESS

NUMBER OF EMPLOYEES

TYPES OF PROJECTS: (PICK WHAT APPLY)

- | | |
|---------------------------------------|----------------------------------------|
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Single Family |
| <input type="checkbox"/> Multi-Family | <input type="checkbox"/> Office |
| <input type="checkbox"/> Industrial | <input type="checkbox"/> Other: _____ |

Counties/Regions where currently operating or are interested in operating:

MEMBERSHIP COMMITMENT:

Board of Directors \$3,000*

Associate Member \$1,000*

Total Investment Enclosed: _____

Dues paid are not tax deductible as charitable contributions for income tax purposes. However, dues payments may be deductible as ordinary and necessary business expense, subject to exclusion for lobbying activity.

OFFICIAL USE:

Date Application Received: _____